



**Museum Broken Arrow and City of Broken Arrow
Historical Mural Project**

**Request for Artist Proposals (RFP)
*DEADLINE EXTENDED to 5/1/2020***

MUSEUM BROKEN ARROW MURAL PROJECT REQUEST FOR PROPOSAL (RFP)

OVERVIEW

The Museum Broken Arrow seeks proposals for a public art mural project. Mural artists are invited to submit a proposal for this exciting opportunity to provide a large-scale work of art to be displayed in downtown Broken Arrow, Oklahoma. This project is to be sponsored and funded by The Museum Broken Arrow with help from the City of Broken Arrow, grants and private donations.

PROJECT GOAL

The goal of the project is to install a historical public art mural on the building wall along the south side of The Museum Broken Arrow. (See pictures of the location below.)

One of the goals of the Museum Broken Arrow is to beautify and enhance our downtown area. Murals have a special power to tell a story about a community as well as the artist. It is our belief that this mural project provides not only for a unique public display of art but will also play a fundamental role in contributing to the economic growth and development of our community. Murals draw visitors and the number and quality of murals in a community contribute toward increased tourism.

The museum is looking for a mural design that recognizes the importance of the generation that built Broken Arrow as well as the relevance of the new generations in Broken Arrow. The City of Broken Arrow has a rich and interesting history going back to the early 1800's. Visit the museum's website or better yet, stop by the museum to research potential subject matter. This mural will also serve as a photo backdrop for visitors to the area. Additionally, the words "The Museum Broken Arrow" should be incorporated into the design.

MURAL SITE LOCATION AND SPECIFICS

This mural will be displayed on the south wall of The Museum Broken Arrow, located at 400 S. Main Street, Broken Arrow, OK. The "canvas" for the Mural is approximately 26' x 58'. Potentially this project could be designed to be completed in two phases. Phase 1 of the mural wall site would be the top section of the wall. Phase 2 would be the lower section of the wall. (See image below.)

PROJECT CONSIDERATIONS

- Within the historical parameters stated above, the idea is to allow the artist to exercise their artistic prowess to create a truly one of a kind piece of art that is artistically engaging and sufficiently stimulating to ignite conversation, foster interaction, and evoke appreciation by the general public.
- Design a work that fits well within the context of the site.
- Use materials of the highest quality, designed and fabricated for durability and low maintenance and including the application of an anti-graffiti protective

coating/sealant.

- Complete the project within the specified period of time and within budget.
- Participation in any press/media related opportunities as they may arise including, but not limited to, print, TV, video, radio.
- Insurance for any aspect of creation, installation, exhibition, etc. of this project will be provided by the artist.

SELECTION PROCESS/CRITERIA

The Museum Broken Arrow Mural Committee will pre-select up to three top mural artist finalists. The following criteria will be used in the pre-selection process. The committee is looking for:

- a complete proposal as outlined in this document under "Proposal Requirements"
- a project that will be well received and enjoyed by the overall population of our community
- quality and durability of product as exhibited by the artist's prior work
- originality, historical narrative, creativity, and uniqueness of artwork

We ask that finalists be open to possible input from The Museum Broken Arrow Mural Committee as well as the historical scholar involved in the project with the understanding that their artistic vision is of the highest priority.

Finalists will be notified and asked to create a mock-up version of their artwork on foam board (minimum size 36" x 24"). Displays will be set up at The Pioneer Dinner event on May 9, 2020 at Broken Arrow High School cafeteria 1901 E Albany Street Broken Arrow, Oklahoma.

The Pioneer Dinner event is open to the entire community. Tickets are pre-sold by The Museum Broken Arrow and will also be available at the door. Past attendance at this event has been approximately 350 people. Dinner guests will cast their votes and the results will be presented to the Broken Arrow City Council. The Museum Broken Arrow Mural Committee will make a final decision taking into account the Pioneer Dinner vote and the wishes of the Broken Arrow City Council..

BUDGET

This RFP seeks proposals inclusive of all costs associated with the mural including but not limited to the artist design fee, presentation mock-up expenses, materials and equipment, scaffolding, installation labor, travel to and from the site, per diem expenses, project documentation, insurance, contingency to cover unexpected expenses and any other costs related to the mural.

Please keep in mind that, as a nonprofit institution The Museum Broken Arrow relies on the generosity of individual members and sponsors to help support our activities and

events.

ELIGIBILITY

The RFP is open to all artists or artist teams with legal status to work in the United States without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, or disability. Artists must be 18 years of age or older to submit a proposal.

DEADLINE

All proposal materials must be submitted by 4:00 pm on April 1, 2020. You may submit materials via email to: information@brokenarrowmuseum.org. in pdf format and in (1) single document. Please keep in mind that the maximum file size to this email address may limit the sender's application. Proposals may also be mailed or hand-delivered to:

Julie Antoshkiw Brown
Director, The Museum Broken Arrow
400 S. Main Street
Broken Arrow, OK 74012
918-258-2516

TIMELINE (subject to change) *SOME DATES HAVE CHANGED DUE TO COVID-19*****

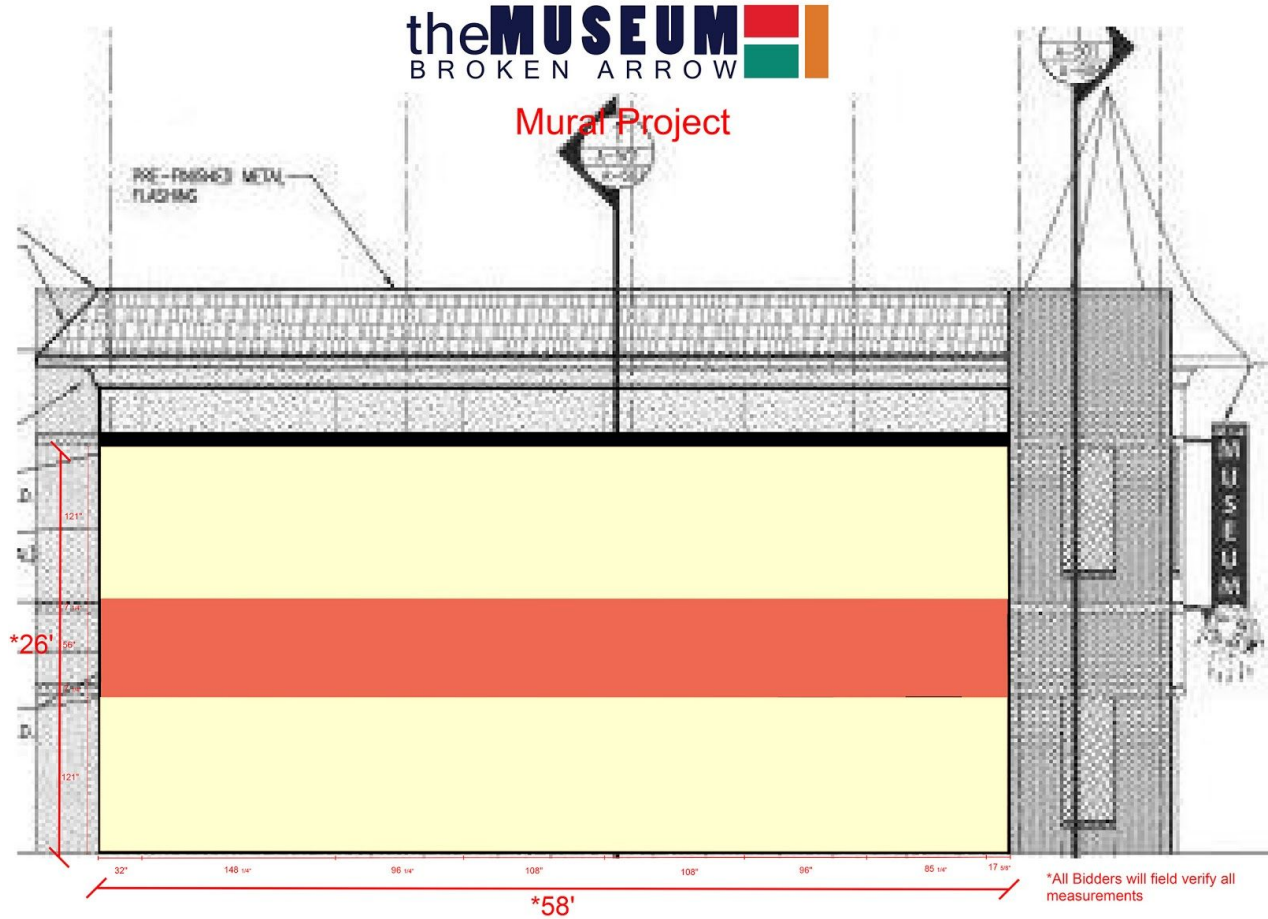
February 1, 2020	Announcement and distribution of RFP
MAY 1, 2020	Deadline for receipt of proposal materials
May 2020	Review of proposals & identifying semifinalists.
May 2020	Communicate to finalists and to those not selected.
May/June 2020	Artists prepare a mock-up version on foam board to display at The Pioneer Dinner event, as well as any other materials or information they may wish to present.
May/June 2020	The Pioneer Dinner event and voting by attendees at the event. (Possible Virtual Voting Instead, due to Covid-19
TBA June, 2020	Artwork design & final approval
TBD (early fall, 2020)	Commencement of installation
TBD (Fall 2020)	Completion of installation
November 2020	Reveal Event

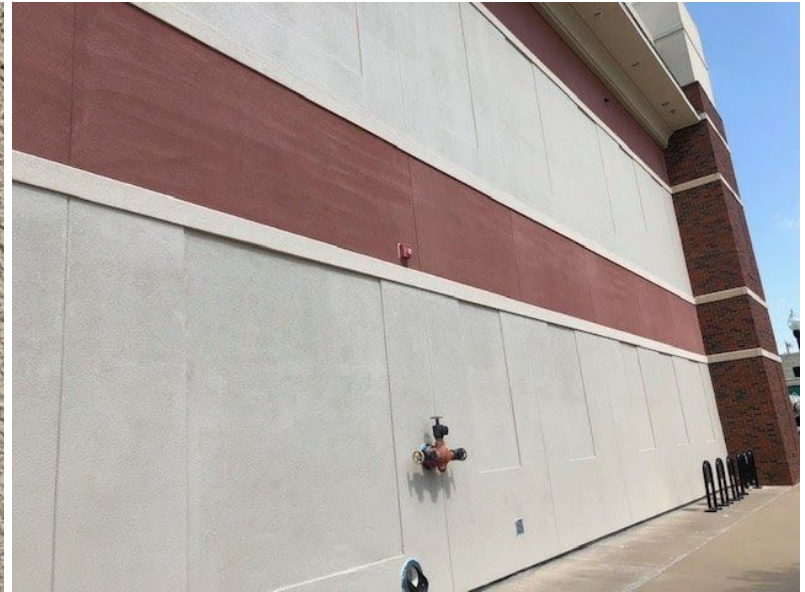
PROPOSAL REQUIREMENTS

By submitting a proposal for the 2020 Museum Broken Arrow Main Street Mural Project, artist acknowledges that the information contained in the RFP will be used as the basis for any formal agreement between you and The Museum Broken Arrow. In addition, a complete proposal will include the items listed below and incomplete proposals may not be considered.

1. Contact information, name, address, telephone number, and email address. Teams may submit.
2. Cover Letter introducing artist.
3. Biographical information or resumes including previous experience.
4. At least 3 current references.
5. A minimum of three (3) photos of the Artist's prior work, including the place where the work is located, for whom the work was created, and by whom it was commissioned.
6. Optional additional support material (i.e. news articles or other relevant information on past projects)
7. Written narrative describing your artistic vision and proposal
8. Minimum of 3 sketches or images of the proposed work (jpeg or pdf) showing scale, dimensions and elevation
9. Proposed installation timeline.
10. A detailed, itemized budget for the art project including licensing, bonding, insurance, equipment needed, travel expenses (if applicable) and installation of the project.
11. Any web links or other information pertinent to the project or the Artist.
12. Contractor Certification of Tax Compliance Financial Capacity All submitters are required to provide proof of financial capacity and proof of general business liability insurance. 5. Legal Matters* Terms of Agreement A sample contract is attached as Exhibit A. The successful respondent will be required to sign a similar contract.

Images & Maps of Proposed Mural Site:





**2020 Museum Broken Arrow Main Street Mural Project Application
(return with proposal)**

NAME:

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL ADDRESS